

Initiatives to Fulfill Corporate Social Responsibility (CSR)

SANYO's CSR Activities

The source of SANYO's CSR activities can be found in SANYO's management philosophy: "We are committed to becoming an indispensable element in the lives of people all over the world," and its Think GAIA brand vision. SANYO pursues its business activities from a sound management foundation while actively communicating with its stakeholders. The fulfillment of its social responsibilities lies in considering our planet in all its operation processes and minimizing its environmental impact to the highest degree possible, as well as in contributing to the sustainable development of society and the sustainable growth of the group.

Environmental Activities

Through its technologies, products, and businesses SANYO is contributing to solving environment and energy-related problems. Our aim is to advance our management and contribution to the environment simultaneously. In particular, considering the prevention of global warming as a top-priority issue, SANYO is aiming to become "Carbon Neutral*" in 2010 whereby the CO₂ emission control effect through use of its products equals the CO₂ emissions from its business activities, and then, "Carbon Minus*" whereby such control effect surpasses emissions.

As well as continuously providing products which can contribute to CO₂ emission control, such as PV systems, HEV rechargeable batteries, and eco-friendly commercial equipment, SANYO will strive to further improve energy efficiency through high efficiency energy use and production processes in line with its own goals for emission control of CO₂ and other greenhouse gases from business activities respectively set for domestic and worldwide operations. Further, SANYO will intensify risk management and contamination control through management of chemical substances used in products and business operations and soil contamination statuses, in accordance with the relevant laws and regulations that have been increasingly tightened in recent years, and at the same time, promote reduction and proper treatment of waste and product recycling. Thus, SANYO will strive to unfailingly fulfill its social responsibility.

In the manufacturing process, SANYO is intensively pursuing higher energy-saving performance and reduction of resource usage through downsizing and weight saving. To this end, SANYO has set in-house standards and is expanding the lineup of products created based thereon.

To promote and get across these initiatives globally, SANYO, as well as advancing construction of its environment management system, is performing progress management based on the target values set in the "Global Environmental Action Plan."

* "Carbon Neutral" and "Carbon Minus" are terms selected for use by SANYO.

Environmental Education "ECO EDUCATION PROGRAM for Elementary Schools"

SANYO is involved in environmental education using "eneloop" rechargeable batteries as the theme. In the environmental class, children participate in a practical "Re-using batteries" experience to learn about the importance of protecting the global environment, what 3Rs* activities are, and how rechargeable batteries are superior to other batteries. In order to support further dissemination of environmental education, in addition to instructors from SANYO visiting elementary schools to provide an environmental class, classroom materials are being provided free of charge to elementary schools, NPOs, and local governments where they are being actively used.

Further, SANYO started providing the environmental class for schools overseas through local group companies. With support from Japan, classes are being held, which match the educational styles in the countries concerned.

* 3Rs stands for Reduce, Reuse, and Recycle.



Environmental Class at Elementary School

Initiatives to Improve Quality

In order to create more satisfying products, SANYO promotes various initiatives, including not only ensuring the safety, reliability, usability, and basic performance of the products themselves, but also making easy-to-follow instruction manuals, proper warning labels, and product information materials, and helping users learn how to use a product.

For the purpose of improving the safety, reliability, and quality of products, the head office quality department evaluates activities of the respective facilities from an independent and objective standpoint and provides guidance accordingly. This facilitates effective operation of the quality management system and quality improvement activities. Further, recognizing that the basis of quality improvement lies in quality management training for employees, in-house study sessions are held to ensure compliance with the quality-related laws and regulations and creation of safe and reliable products.



Quality Training in China



For detailed information on SANYO's CSR, access the following website :

Environmental & Social Activities
<http://sanyo.com/environment/en/>