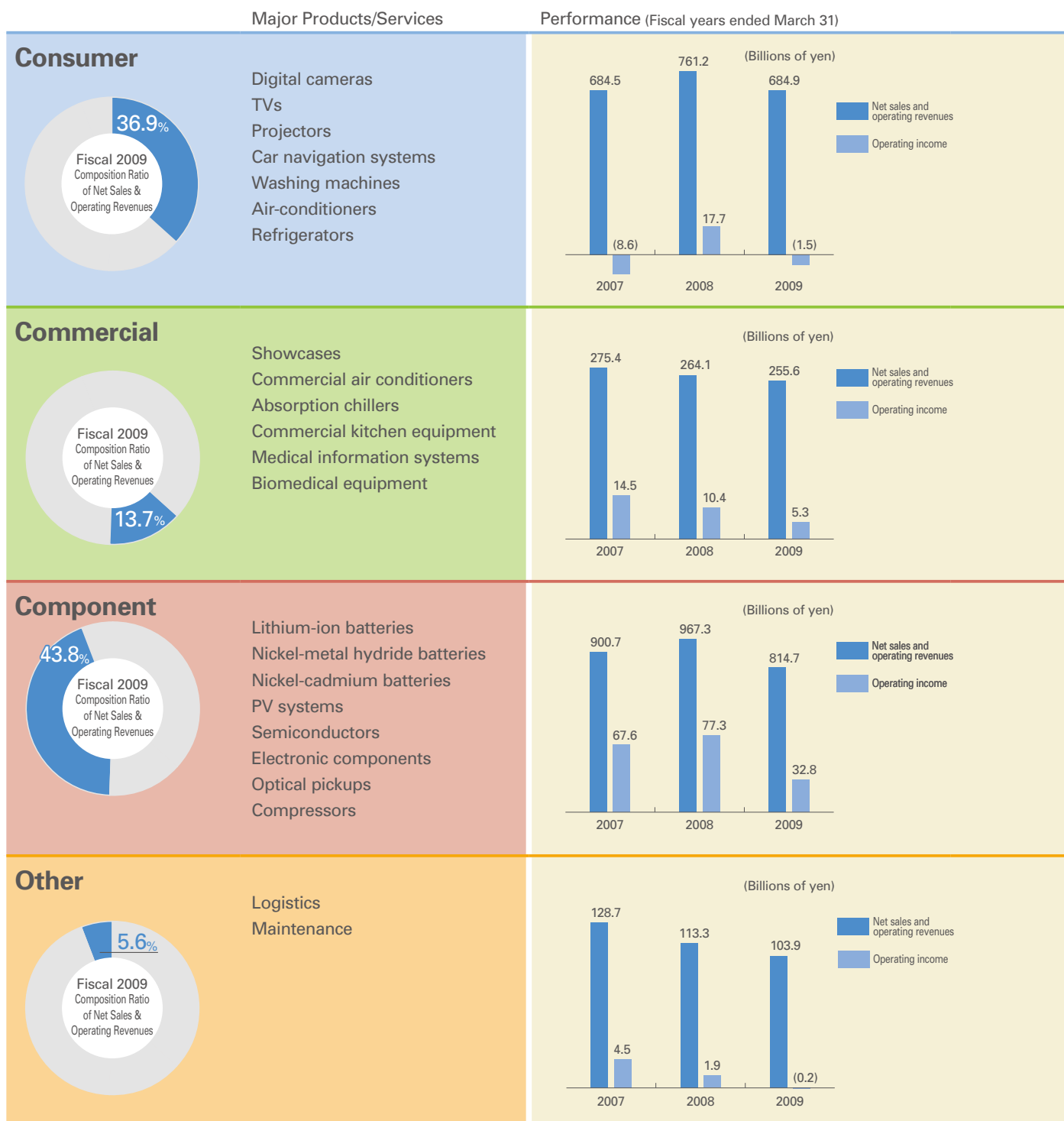


Overview of Operations by Business Segment



Notes:

1. For consolidated statements of operations, SANYO uses the single-step format (cost of sales and expenses are deducted from total revenue and no multiple-step income is shown). To be consistent with financial reporting principles and practices generally accepted in Japan, operating income (loss) in the segment information is calculated as net sales and operating revenue, less cost of sales and selling, general and administrative expenses.
2. SANYO's businesses are divided into "Consumer Business Segment," "Commercial Business Segment," "Component Business Segment," and "Other Business Segment" based on the similarity of product category, product characteristics, market, etc.
3. Net sales and operating revenue include inter-segment transactions.
4. Income/loss of the mobile phone business, which was regarded as discontinued operations during fiscal 2008, is excluded.

Performance (Fiscal years ended March 31)

	(Billions of yen)		
	2009	2008	2007
Net sales and operating revenues	684.9	761.2	684.5
Operating income (loss)	(1.5)	17.7	(8.6)
Assets	347.0	492.1	550.7
Capital expenditure	12.1	12.8	13.9
Depreciation and amortization	16.0	19.7	25.9
R&D expenses	28.2	22.3	22.1
Number of employees	22,060	29,302	26,984

	(Billions of yen)		
	2009	2008	2007
Net sales and operating revenues	255.6	264.1	275.4
Operating income	5.3	10.4	14.5
Assets	169.2	185.4	197.8
Capital expenditure	4.9	5.7	4.3
Depreciation and amortization	5.1	6.1	5.6
R&D expenses	16.1	18.5	18.5
Number of employees	9,338	7,630	6,926

	(Billions of yen)		
	2009	2008	2007
Net sales and operating revenues	814.7	967.3	900.7
Operating income	32.8	77.3	67.6
Assets	644.8	815.8	841.0
Capital expenditure	91.9	58.9	53.6
Depreciation and amortization	51.1	52.8	49.6
R&D expenses	29.4	29.3	46.7
Number of employees	48,320	58,305	57,162

	(Billions of yen)		
	2009	2008	2007
Net sales and operating revenues	103.9	113.3	128.7
Operating income (loss)	(0.2)	1.9	4.5
Assets	100.6	96.9	144.7
Capital expenditure	0.5	0.7	0.7
Depreciation and amortization	2.0	3.0	2.3
R&D expenses	—	0.1	—
Number of employees	4,400	3,007	2,418

Overview of Business Performance in Fiscal 2009

Net Sales and Operating Revenues:

Sales of imaging apparatus, such as digital cameras and projectors, and from home appliances, such as air conditioners, decreased due to slumping sales and falling prices amid the abrupt economic slowdown, resulting in a fall in revenue for the entire consumer business segment.

Operating Income:

The profitability of home appliances improved through an overhaul of the product lineup in Japan that placed priority on profitability. However, income from AV/information and communications equipment significantly dropped due to sluggish sales and falling prices, resulting in a fall in income for the entire consumer business segment.

Net Sales and Operating Revenues:

While sales of showcases and medical information systems increased, sales of commercial air conditioners decreased due to curbs in corporate capital investment amid the deteriorating economy, resulting in a fall in revenue for the entire commercial business segment.

Operating Income:

Showcases and medical information systems made steady progress. However, a fall in sales of commercial air conditioners significantly hurt overall earnings, resulting in a fall in income for the entire commercial business segment.

Net Sales and Operating Revenues:

In spite of overall businesses being affected by the rapidly deteriorating market, sales of PV systems and lithium-ion batteries increased due to favorable demand during the first half. Meanwhile, sales of semiconductors and electronic components significantly dropped, resulting in a fall in revenue for the entire component business segment.

Operating Income:

Income from the battery business slightly dropped and income from semiconductors and electronic components significantly dropped, resulting in a fall in income for the entire component business segment.

Net Sales and Operating Revenues:

In the logistics business, SANYO Electric Logistics Co., Ltd., a subsidiary, experienced a fall in revenue due to a decrease in cargo volume amid the worldwide economic slowdown, resulting in a fall in revenue for the entire business segment.

Operating Income:

Due to the flagging logistics business, there was a fall in income for the entire business segment.

Overview of Business Performance in Fiscal 2009 by Major Product

Consumer Business



Digital Movie Camera "Xacti" Series



Projector "LP-XW250"



Portable Navigation System "GORILLA"



Drum-type Washer/Dryer "AQUA" Series

Digital Cameras

The digital camera market expanded during the first half due to an increase in demand, primarily in emerging countries. However, in the second half, market inventory increased due to the deteriorating market condition amid the economic downturn, resulting in a continuous inventory adjustment phase. For SANYO, while sales volume of SANYO brand digital movie cameras increased, that of OEM models decreased, resulting in a fall in revenue.

TVs

While the demand for flat-panel TVs was steady in North America, which is our major TV marketplace, a price decline progressed due to the economic downturn. For SANYO, while sales volume of LCD TVs increased primarily in North America, there was a fall in revenue due to a drastic price decline and a decrease in sales of CRT-based TVs.

Projectors

The projector market, while annual sales volume increased, moved in low gear during the second half due to a fall in corporate demand amid the economic downturn. For SANYO, while sales volume remained the same as the previous year with steady sales for educational-use, there was a fall in revenue due to falling prices and exchange fluctuations.

Car Navigation Systems

Due to flagging new car sales, sales decreased in Japan, which is our major marketplace for car navigation systems. Meanwhile, the market scale for low-cost portable models expanded. In addition to increased sales of portable models, SANYO secured product orders for automobile manufacturers during the first half. However, due a decrease in car sales during the second half, annual sales remained the same as the previous year.

Home Appliances

The home appliances market was sluggish both in Japan and overseas due to the economic downturn. SANYO reviewed the distribution channels for air conditioners and refrigerators and the product lineup in Japan. Overseas sales were slow due to the economic downturn. As a result, there was a fall in revenue both in Japan and overseas, resulting in a fall in revenue for the entire home appliances business.

Commercial Business



Refrigerating Machine / Showcase

Cold-Chain Business (Showcases, Commercial Kitchen Equipment)

In the cold-chain market, while demand expanded in China during the first half, there was a fall in demand during the second half due to a drop in capital investments, primarily in the retail businesses, amid the economic downturn worldwide. In these sluggish market conditions, SANYO achieved an increase in revenue through securing product orders for distribution businesses in Japan and for supermarkets and convenience stores in Asia.

Commercial Air Conditioning Business

The commercial air conditioning market was flagging due to a decrease in construction demand with curbs in corporate capital investment amid the deteriorating economy. SANYO's commercial air conditioning business was also affected by the demand decline, resulting in a fall in revenue both in Japan and overseas.

Medical Information Systems

In the medical information systems business, which is operating in Japan, while there was a fall in sales of medical information systems due to the fall-off following the increased demand the previous year stimulated by legal revision, sales of electronic medical chart systems increased, primarily for new private practitioners and that from dispensing systems also increased due to an increase in demand related to preparation for the mandatory introduction of online medical fee billing, resulting in an increase in overall revenue.

Biomedical Equipment

In the biomedical equipment market, while there was an increase in demand both in Japan and overseas during the first half, that demand rapidly decreased during the second half due to the economic downturn. For SANYO, while areas related to regenerative medicine and cellular therapy made good progress in Japan, sales figures slightly decreased due to a fall in overseas revenue.

Rechargeable Batteries

In the rechargeable battery market, while there was an expanding demand for lithium-ion batteries during the first half, primarily due to the fast-growing notebook computer market, the demand for batteries slumped during the second half due to the rapidly slowing applications market amid the economic downturn. For SANYO, sales were steady during the first half with an increase in sales of lithium-ion batteries for notebook computers and mobile phones. However, sales decreased during the second half due to the flagging applications market, resulting in a fall in annual revenue.

PV Systems

The PV system market expanded, primarily in Europe. However, growth speed decreased during the second half due to the economic downturn and a lowering of the electric power selling rate based on the subsidy programs of various countries. SANYO expanded sales during the first half, primarily in Europe, which enabled an increase in annual revenue. However, there was a fall in revenue during the second half due to a fall in demand and exchange fluctuations.

Semiconductors

The semiconductor market registered negative growth due to the flagging electric appliances market amid the weakening economy during the second half. SANYO received fewer orders due to production adjustment made by electric appliance manufacturers, resulting in a substantial fall in revenue. This resulted in a heavy deficit, and structural reforms, such as posting of an impairment loss on fixed assets and personnel downsizing, were done accordingly.

Electronic Components (Capacitors, Motors, Optical Pickups, etc.)

In the electronic component market, there was a fall in demand due to the flagging market for electric appliances, such as mobile phones, PCs, and TVs, due to the economic downturn during the second half. For SANYO, sales drastically dropped due to falling prices, in addition to a fall in demand for components for use in notebook computers and mobile phones.

Commercial Business

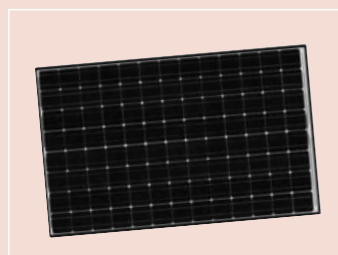


Health Insurance Dispensing Pharmacy System

Component Business



Lithium-ion Batteries



HIT Solar Module



Capacitors